

FintechHK

FAST-TRACK YOUR NEXT SUCCESS

Hong Kong - Asia's Hub of Resilience and Financial Strength



No. **1** HK ranks as
Asia's most resilient economy¹



25 YRS as the
world's freest economy²



World's No. **1** IPO location in 2018
and 2019, top 3 for 11 years in a row³

Your Global Launchpad



of HK fintechs have already expanded to global markets beyond Asia⁴



of fintechs surveyed are focusing on international expansion now⁴



Access to Mainland China, Southeast Asia and international markets

Top factor for fintechs setting up in Hong Kong⁴

Exploding Fintech Opportunities: Mainland China (Incl. GBA) and SEA



MAINLAND CHINA

- Only major economy projected to grow in 2020⁵
- Leads the world in consumer fintech adoption and world's largest single unbanked market⁶
- The Guangdong-HK-Macao Greater Bay Area (GBA) with over 70 million population has a combined GDP of **US\$1.7 trillion** (2019) (12% of China's GDP)⁷

SOUTHEAST ASIA

- **More than 7 out of 10 adults** in Southeast Asia are either "underbanked" or "unbanked" -- totalling over 400 million⁸

STRENGTH



3 fintech unicorns
out of HK's **8** unicorns



600+ fintech companies
with 66% focused on B2B
opportunities¹



86% traditional banks
adopting fintech²



Top 5 ranking among
world's developed markets for
consumer fintech adoption³



46% of fintechs at least
three-years old⁴

DEPTH

DEMAND



Hong Kong has

160+ Banks

160+ Insurers

800+ Wealth/asset
managers



8 Virtual
banks

4 Virtual
Insurers

SUPPLY

Top 2



RegTech and
Blockchain the
two fastest
growing categories
in 2019, followed
by InsurTech,
WealthTech and
Digital Assets⁴



44% fintech founders
from overseas⁴



56% founders from
Mainland China
and Hong Kong⁴

Foundations for Success

FUNDING AND CAPITAL



growth in total funds raised by
HKEx at **US\$ 61.1 billion**
(Sept 2020)³



private capital raised
for fintechs in 2019
(2x previous year)¹⁰



of HK fintechs are scale-ups
at Series A funding or higher⁴

TAX & GOVERNMENT SUPPORT



**LOW AND
SIMPLE TAX**

8.25% for first US\$0.26 million
in profit, 16.5% thereafter



Total anti-epidemic
government funding to
businesses including fintechs¹¹

- **Up to USD 19,000**
Funding per project (FinTech Proof-of-Concept Subsidy Scheme)
- **1,000 New jobs in fintech**
(Fintech Anti-epidemic Scheme for Talent Scheme – FAST)

GET IN TOUCH TO FAST-TRACK YOUR NEXT SUCCESS



SOURCES:

1. FM Global Resilience Index (2020) 2. Heritage Foundation (2019) 3. Refinitiv (2020) 4. InvestHK (2020) 5. World Bank (2020) 6. EY (2019) 7. Constitutional Mainland Affairs Bureau (2019) 8. World Bank & Center for Financial Inclusion (2019) 9. HKMA (2020) 10. Accenture (2019) 11. HKSAR Government (2020)

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