

Combat Clone Managed Service

Screen

Safeguard

Suppress

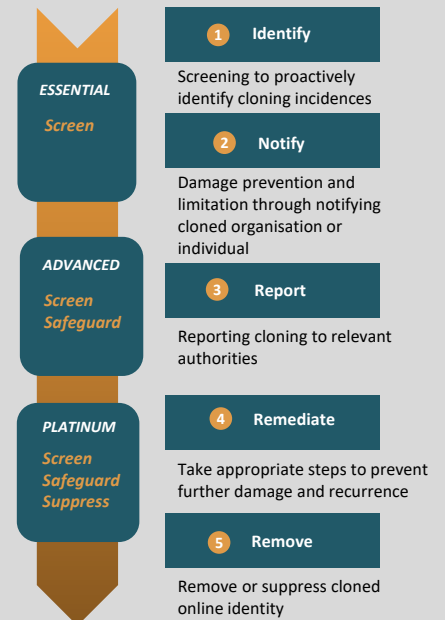
There is a pressing need for organisations and individuals to protect their reputation and brand against cloning:

- Early detection, awareness and prevention are **key measures to reducing harm** to reputation, confidence in the industry and ultimately investors.
- Cloning related fraud has **grown exponentially** during the global pandemic, with various new and traditional mediums used to effect fraud.
- Action Fraud reporting data reveals **losses of more than £78 million** between January-December 2020 related to cloning.
- FCA reports that the number of 'clone firm' investment scams reported **increased by 29%** as UK went into first lockdown and that overall, **investment fraud has tripled since 2018.**

PROTECT REPUTATION, BRAND, CLIENTS AND INVESTORS

Combatting the mounting sophistication, audacity and fluidity of cloning attempts through ongoing vigilance and mitigation steps is critical.

GDFM Combat Clone Managed Service enables organisations and individuals to proactively identify reputation and brand impactful cloning risks and incidences, as well as the related potential client and investor damage; through ongoing assertive identification and management of the ever increasing cloning risk. **Tiered service packages of Essential, Advanced, Platinum** are designed to help protect organisations and individuals against this harm and to assist in meeting regulator expectations.



For more information and to contact us please click [here](#).